

# Communication: The Art of Doing Business



## SEMINAR DETAILS

Date: Wednesday April 16, 2008

Time: 9 am to 4 pm (8:30 am Registration)

Location: Best Western Coquitlam Inn, BC  
319 North Road, Coquitlam, BC

Cost: \$295 including GST - by March 31, 2008  
\* Advance Registration \*  
\$350 + GST after March 31, 2008

Payments to: Canadian Identity Resources Inc.  
300-3665 Kingsway Ave.  
Vancouver, BC V5R 5W2

Lunch is included with seminar

Contact: 778-878-0424 or 778-552-0961  
info@mossa-intl.com info@itcanehappentome.ca



"Communication within your business is vital to your success"

Effective Communication is indispensable among your staff and with your clients.

Face to Face communication skills have become a lost art with many companies as we communicate more and more with email, chat and on-line social networks like FaceBook and MySpace.

"In today's world, business is about information"

Communication is a global affair. Now more than ever you need to protect both your company and your personal information.

"Benefits you and your company will gain:"

- Examine how effective communication is an "active relationship" between both the speaker and listener.
- Re-evaluate your current Communication and Customer Service techniques.
- How to use tools like FaceBook and MySpace safely and effectively.
- Create safe and secure procedures for dealing with both company and client information.
- Assess your company's risk level in dealing with information theft.

